

INVITATION

to attend the **FREE** Child Health Regional Forum

Profile Productions have been organising FREE events for Child Health Professionals for over 40 years, helping you keep up-to-date with **current issues** and challenges faced by families and parents throughout the country. The schedule for 2017 continues to deliver **quality education** on your doorstep with the added benefits of **networking** with your local colleagues and discovering what products are available to the families you support. The Child Health Regional Forum series is free to attend, relevant to your practice and an ideal opportunity to **update your learning locally**.



What do our delegates say?

*'A valuable experience and learning opportunity'
Bristol*

*'I enjoyed networking with the other professionals
and found the exhibition useful' Durham*

*'Speakers were excellent, and being able to relate it
to a true story makes the impact even better.'
Birmingham*

Safer Sleep with The Lullaby Trust

Gill Ryder

Regional Development Officer – The Lullaby Trust

Over 300 babies still die every year of SIDS, in the UK. Research has shown that several maternal and infant care factors are more frequently associated with babies who die of SIDS, than with those who survive. There is no advice that guarantees the prevention of SIDS but parents should be informed that by following the safer sleep advice, it is possible to lower the chance of this tragedy occurring.

Parents make decisions on safe baby care, for example about where to sleep their new baby and what bedding to buy, at different times. Therefore it is vitally important for child health professionals to target all parents with a safer sleep message.

The aim of The Lullaby Trust is to provide you with the tools to help you get this sensitive message across in a clear and accessible way.

Sleep Tight: How can you support families to get a peaceful night's sleep?

with The Children's Sleep Charity

Helen Rutherford

Sleep Practitioner – The Children's Sleep Charity

With over 30 years' experience working with children with significant special needs, including managing a local Portage service for 12 years, Helen was well placed to lead on the NHS England funded pilot "Sleep Support for Families of Children with Autism, that went on to win a National award for The Children's Sleep Charity. Helen trains both parents and professionals and recently supported teens directly in schools. Helen is also leading on a pilot to provide sleep support to children with ADHD, which has been funded by BBC Children in Need. When not working, Helen is a busy mum to four children and an avid dragon boat enthusiast. For more information: www.thechildrenssleepcharity.org.uk

Tuesday 24th October 2017

18.00 hours Registration
Exhibition & Networking

19.05 hours Safer Sleep

19.40 hours Sleep Tight

20.15 hours Complimentary Supper (Optional)

Where?

DoubleTree by Hilton Sheffield Park
Chesterfield Road South, Sheffield, S8 8BW

The Hotel is located 5 ½ miles to the south of Sheffield city centre and has complimentary parking for delegates (subject to availability).

How to book

Tickets are available to **EVERYONE** within the healthcare sector, so please feel free to circulate the event details to colleagues who may be interested in attending. Simply register online at our website below, or if preferred you can call the office or sent details by email. **Your early reservation of tickets is strongly recommended.**

✉ childhealth@profileproductions.co.uk

💻 www.childhealthforums.co.uk

☎ 020 3725 5840

Requests for multiple tickets are accepted, however please note we do require a full list of attendees before we are able to send out any admission tickets. Admission tickets will be sent to named delegates 2-3 weeks prior to the event by email.

We very much look forward to welcoming you to our next Child Health Regional Forum and **please remember to extend the invitation to other health professionals and students who may also like to attend.**

Terms & Conditions of Booking: By completing and returning the registration form or registering online or by telephone, you agree to abide by the terms and conditions of booking for this event. Please visit www.childhealthforums.co.uk or email childhealth@profileproductions.co.uk for details.

Who attends?

- Health Visitors & Student Health Visitors
- Midwives
- Community Nursery Nurses
- School Nurses
- Nursery Nurses
- Health Care Assistants
- Community Nurses
- Lecturers, Tutors
- Paediatric Nurses

Who will I meet there?

Apart from other colleagues and professionals working in the same sector, you can expect to meet representatives from the following types of organisations who will be available for you to meet:

- Dermatology products
- Charities & local services
- Vapour & colic products
- Baby foods & infant feeding
- Teething products
- Breastfeeding products
- Supplements & nutritional products
- Bottles & teats
- Professional bodies
- Pharmaceutical companies
- Medical equipment suppliers
- Training service providers
- Enuresis products

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Please send me _____ **FREE ticket(s)** for **Safer Sleep** and **Sleep Tight** in **Sheffield** on **Tuesday 24th October 2017:**

Name(s) & Job title(s):

Work address:

Post code: _____

Telephone: _____

Email address (for tickets): _____